

VICTOR



Victor launched its *Furs Class* campaign with a well-received [feature on Mail Online](#); the Daily Mail's news website which is the world's most widely-read online newspaper site.

From there, *Pets on Jets* has set the fur flying across the Twitter-sphere and beyond:

- [TTG](#)
- [The Huffington Post](#)
- [The Clothes Whisperer](#)
- [The Indian Express](#)
- [Yahoo News](#)
- [Ladies with Leads](#)
- [Style Tails](#)
- [PetSign cri](#)
- [One News Page](#)
- [CD Traveller](#)
- [Anorak](#)

So fly *Furs Class* with your pet in the cabin, and say goodbye to boxing your pet as freight – [Pets on Jets](#).