

VICTOR

FLY SMARTER

VICTOR PRESENTS EXCLUSIVE NEW CURATED TRAVEL EXPERIENCE IN MADAGASCAR

- *Victor introduces fourth phase of 'Art of Curated Travel' program*
- *Program takes in Etihad Airways F1 Grand Prix in Abu Dhabi and celebrations*
- *Also includes exclusive stay at Shangri-La Resort & Spa in Maldives*

London, March 7th 2017 – [Victor](#), the world's largest on-demand private jet marketplace, has launched its latest '**Art of Curated Travel**' offering around Madagascar, credited as the oldest and most bio-diverse island on the planet. Victor's unique travel experience taking in two exclusive (and suitably remote) lodges, connecting air travel (there being no road access), and everything from 'wreck' diving and kayaking to ancient cave tomb exploration and incredible 'blue safaris'.

Thanks to Victor's special relationship with Natural World Safaris, Victor members can charter comfortably by Bombardier Global Express to Ambovo Airport, Majunga before seamlessly connecting to an entirely unique itinerary on the ground. The week-long itinerary includes four nights at Relais & Chateaux's stunning Anjajavy le Lodge and three nights all-inclusive at exclusive new eco-adventure retreat Miavana – already being talked about as one of 2017's key luxury travel openings.

Many activities such as unlimited scuba diving are included across both resorts. So too local charter transfer to/between resorts; by Cessna Grand Caravan and helicopter, respectively. Situated in a listed private nature reserve, Anjajavy le Lodge has no access roads and is only reachable by charter. Activities for guests include boat trips to Maromba Bay to see a 1000-year-old baobab tree and fascinating Sakalava tombs tucked high into the limestone cliffs. Guests can also attempt challenging walks with the reserve (Sifaka lemurs a popular feature), explore stalactites and stalagmite-ridden caves, and sleep under the stars. Mountain biking, fishing, water skiing, Hobie Cat sailing, windsurfing, snorkelling and kayaking are also on offer.

A short connecting Cessna charter and wave-skimming helicopter flight away, Miavana is the exciting new resort based in private five-island archipelago Nosy Ankaof off of Madagascar's north-east coast. Miavana, designed by the same architects as the Seychelles' exclusive North Island resort, offers the perfect mix of peerless luxury and frontier adventure. Many of its special activities are reached via helicopter – not least picnics, sleep outs and 'blue safaris' including turtle hatching, tern nesting and dolphin spotting on breathtaking neighbouring islands. Guests can also wreck dive, snorkel, kite surf, fly fish, sail and enjoy extended excursions to the Amber Mountains and otherworldly landscapes of Ankara's 'Tsingy' limestone

massifs (on the mainland).

Guests depart their magical spring adventure from Madagascar's Arrachart Airport, again by luxurious Victor-chartered Global Express. Further information on the overall experience, and Victor's marketplace, is available upon request.

Victor's choice of jet (for main travel to/from Europe) - the **Bombardier Global Express**:

- Type – ultra long–range private jet
- Speed – 590mph
- Range – 11,131km
- Baggage – boasts around 5 cubic metres of space
- Amenities – typically, can include entertainment systems, a satellite phone, coffee machines and a warming oven (as part of a fully equipped galley).
- Layout - The Global Express boasts two private bathrooms (with shower option) and its extensive cabin insulation and improved engines cut down on noise and vibration. The spacious cabin can also be divided into 3 areas for increased privacy. All of which is ideal for a long, restful flight to your Madagascan adventure.

David Young, Senior VP of North America, Victor, says: *“The popularity of the Art of Curated Travel series has allowed Victor to keep pushing the boundaries of what we can make available to our members. Our goal is to make travelling when you want, where you want, quicker, clearer and more memorable and immersive than ever before.”*

##

About Victor:

Victor is revolutionizing the private jet charter industry as the only fully-transparent, globally on-demand marketplace - the world's largest by revenue -that doesn't require its members to pay upfront fees. Members are able to swiftly check pricing options, aircraft specifics and amenities before booking the flights they need. Victor's unique combination of smart technology, transparency and exceptional customer service, provided by a dedicated 24-7 team, means that its members – with access to thousands of aircraft via a network of over 200 partner operators – are always connected and in control. Victor, the fastest-growing on-demand private jet charter company in the world, has achieved four-year average sales growth of 137% per annum. The company has also ranked number 15 in the 2016 Sunday Times Heathrow Export Track 100, number 20 in the 2016 Sunday Times Hiscox Tech Track 100 (following a similarly high placement in 2015) and, most recently, was 'Internet' category winner at the Deloitte UK Tech Fast 50 awards (for 18th position) as well as one of Deloitte's EMEA Tech Fast 500 brands.

Further info on Victor and Natural World Safaris at www.flyvictor.com and www.naturalworldsafaris.com respectively.