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VICTOR BUILDS EUROPE'S LARGEST PRIVATE JET FLEET **- Also launches German service -**

Victor, the private jetshare community, which allows members to charter planes or buy individual seats on flights, has now built Europe's largest contracted fleet of private jets.

The milestone means Victor offers its members a choice of over 170 aircraft, operated by 38 of Europe's leading private jet operators, flying a network of 940 destinations.

Victor's unique jetshare model and online booking platform enables members to exchange the hassles and wasted time of commercial airline travel for the ease, flexibility and comfort of private jets.

Clive Jackson, founder and CEO of Victor, says: "We are delighted to have reached this point so quickly in our development. Victor is growing faster than we expected – in terms of both members and now jets.

"For Victor to have built the biggest contracted fleet in Europe, comparable to market leader NetJets, is a great achievement and reflects the fresh new thinking and technological innovation we are bringing to the industry.

"The last innovation in the private jet industry was the arrival of fractional ownership 25 years ago. But in today's economic climate the opportunity to simply pay as you go, without any upfront costs or financial commitments, offers a real and welcome alternative.

"Victor's simple and far more affordable jetshare approach, with its charter and seat-buying flexibility, is democratising private jet travel enabling many more people to enjoy the benefits at a price they can afford. This, in turn, is attracting operators to the Victor community with the promise of new customers and new revenues."

The Victor fleet features a wide range of aircraft types and sizes from small 4-seat jets up to large intercontinental aircraft.

Jet charterers can sell surplus seats on their outbound or returning flights to Victor members, reducing their expense and allowing others to simply and easily buy individual seats for a fraction of the cost of charter.

In addition to its financial advantages, Victor offers a standardised market-leading set of terms and conditions which provide financial guarantees to both member and aircraft operating partners.

The website also offers full transparency about the operators and the aircraft they have contracted to Victor, with all the details of the planes published online.

Patrick Margetson-Rushmore, CEO of London Executive Aviation (www.flylea.com) and one of Victor's partner operators, says: "Victor is delivering new flights and revenue for us through its jetshare model and we look forward to extending our relationship as the business goes from strength to strength."

This milestone comes as Victor launches services in Germany, Austria and Switzerland with the support of 12 operators based in the three countries, operating flights to destinations across Europe.

Victor aims to have over 1,000 members by the end of 2011 and launch in other international markets in 2012.

About Victor

Victor's mission is to become the global transactional search and quotation portal for private jet travel and, in doing so, make it more affordable, accessible and efficient.

Victor is already amongst the most prestigious private members clubs in Europe, with a fast-growing membership.

The business is the brainchild of Clive Jackson, a successful serial entrepreneur who pioneered digital marketing in the UK when he set up Global Beach in 1993, and subsequently reinvented CRM and marketing in the automotive industry with the launch of autotorq.com

www.flyvictor.com

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