



**37 TOUGH LOVE IN AUSTRIA**  
ECCCE

Lanzerhof Lans, Austria's most sumptuous wellness retreat, might have invigorated its way into the Luxury section, but don't be fooled. Yes, this Innsbruck health farm is fabulous, especially now it has reopened after multimillion-euro renovations that have added private rooftop terraces, a bathhouse, a saltwater pool and a cryotherapy chamber, but you are going to suffer here. Dr Franz Mayr's theory, developed in 1901, was based on the belief that a

healthy intestine is the key to health and beauty, and the treatments inspired by his work focus on flushing your body of toxins through a combination of deep massage, spa treatments – and starvation. By day three, you can expect to feel extraordinarily energised and alert, and by day seven you'll have lost 6lb–9lb weight that will stay off if you follow the doctor's orders after you get home. A week's detox starts at £2,999, full-board, excluding flights (020 7843 3597, [healingholidays.co.uk](http://healingholidays.co.uk)). Fly to Innsbruck with easyJet.

**THE LUXURY TREND PACKAGE HOLIDAYS GO POSH**



SUSAN D'ARCY

Once upon a time, package holidays meant two weeks in Torremolinos, with a free snack on the coach to the resort if you were lucky. Now the super-rich have got in on the act – and the humble package has been given the mother of all makeovers.

The upmarket hotel chain Four Seasons was the first to adapt the concept, rolling out its own Four Seasons-ified Boeing 757 in 2015 to fly the well-heeled between its resorts. Bone-white Italian leather seats, Bulgari amenities, attentive crew, including concierges and a doctor. The cost of its 19-day European and African package last November? An eye-watering £85,000 (fourseasons.com/aroundtheworld). Prestige Holidays is taking on South America in a 767 for £36,000 (see 34, left).

That's cheap compared with Crystal Cruises, which will unveil its branded Boeing 777, a superyacht for the skies,



**38 CASTELLO COOL, PUGLIA**  
ECCCE

The fabulously named Marquis d'Amore bought this castle in Ugento in 1643, just as castles were going out of fashion. In 2013, his descendants, who had never managed to sell the place, decided that if life gave them lemons, they should make lemonade, embarking on an ambitious project to transform the derelict castello into Puglia's official location of

culture, gastronomy and wine. The fabulous baroque frescoes have been restored, contemporary art has been commissioned and, this spring, the Castello di Ugento opens as a luxury hotel, with nine palatial bedrooms, a spa using herbs from the garden, a gourmet restaurant and a cookery school dedicated to local cuisine. A week starts at £3,225, B&B, excluding flights ([castellodigungento.com](http://castellodigungento.com)). Fly to Brindisi with Ryanair.

**39 OVERWATER STYLE IN THE MALDIVES**  
ECCCE

No fewer than five new resorts have popped up in the Maldives in the past couple of months, and there are five more scheduled in the next six months. All need a gimmick: the Hurawalhi will have a photo concierge to help with the selfies, "smart, playful, rooted" Kandima is going after millennials, and Milhaidoo will let you name a star and get a certificate to prove it. They're all trumped by Soneva Jani, which has an astronomical observatory, a silent outdoor cinema, where you listen using Bluetooth headphones so as not to disturb the wildlife, and, best of all, overwater villas with retractable roofs, so you can watch the stars from your bed. Moon have waterlides, too. A week starts at £5,339, B&B (0330 160 7479, [luxeurytravel.co.uk](http://luxeurytravel.co.uk)).



High drinks Bubbly flows on a private jet

In August, alongside seven global itineraries. A plane this size would usually carry 300 or more passengers. But then where would you put the dining tables and the wine collection? So it will carry just 84 guests, who will be attended by sky butlers, dine in the on-board restaurant and hang out in the bar and lounge areas until landing. The inaugural Crystal AirCruise, on which guests will stay in luxury hotels in 10 cities, including New York, Tokyo, Shanghai and Paris, costs £130,000 ([crystalcruises.com/aircruises/](http://crystalcruises.com/aircruises/)).

Peninsula Hotels, Aman and the Dorker Collection are also getting in on the act, launching their own versions next year.

If you're just after the private-jet bit, you'll find this is getting easier and (a bit) more accessible. The likes of PrivateFly ([privatefly.com](http://privatefly.com)) and Victor ([byvictor.com](http://byvictor.com)) already allow clients to book "empty legs" – relocation flights that would otherwise be made without passengers – for less than the usual price.

Recently, JetSmarter ([jetsmarter.com](http://jetsmarter.com)), whose investors include the rapper Jay Z, was launched in Europe. As well as conventional charters, it allows members access to JetDeals (empty seats, basically) on private planes. It's serious money, but can work out cheaper than premium classes for frequent flyers: £4,000 joining fee, then an £6,000 annual subscription to qualify for unlimited private-jet flights.



**40 JOIN THE CLUB IN THE GRENADINES**  
ECCCE

Canouan is where billionaires go to get away from millionaires – Donald Trump once had a casino here. The island is now home to the Pink Sands Club, the £100m, 26-suite, six-villa Italianate palace that's the biggest opening in the Caribbean for years. It's set above the elegant curve of Goddard beach, in bougainvillea-filled gardens that the

guests trundle through on private golf carts en route to the resort's 10 other beaches. You can play a round on the 18-hole course, watch fish through the glass floors of the overwater spa or simply lie in your huge bed, playing with the controls that make the wall-length mirror-cum-television slide away to reveal huge sea views. A week starts at £5,495 (0330 160 7477, [carrier.co.uk](http://carrier.co.uk)).



**41 THE COSTA DEL SOL'S BEST-KEPT SECRET**  
ECC

Keep this to yourself, but halfway between Torremolinos and Fuengirolá is a hotel considered by many to be the best in Spain. It's called the Vincci Selección Alysia Boutique & Spa, and comprises just 35 rooms on Benalmadena beach, within walking distance of some of the best nightlife on the Costa. On this busy coast, the hotel is a pool of tranquillity, as attractive for its discreet service and beachside location as for the generous size of its cream and dark-wood rooms. As you drift from spa to pool to the superb Alamar restaurant, popular with locals as well as guests, you'll wonder how something quite so sophisticated could be, well, here, on the Costa del Sol. A week in a sea-view double costs £3,115, B&B, in mid-June (01903 258283, [loveholidays.com](http://loveholidays.com)).