

# VICTOR

FLY SMARTER

22<sup>nd</sup> July 2013

## VICTOR SHORTLISTED FOR 'NEW BUSINESS OF THE YEAR' AT THE NATIONAL BUSINESS AWARDS

Today, Monday 22<sup>nd</sup> July 2013, Victor has been shortlisted for 'The New Business of the Year' category at this year's National Business Awards. Based in London, Victor is the leading marketplace for private jet charters and per-seat bookings.

Going up against Craggs Energy, Crowdcube, Frog Bikes, Innasol, Learning People, MarketInvoice, Ruby Star Associates and Slingshot Sponsorship, Victor will compete for the prestigious award, with the winner being revealed at the National Business Awards gala dinner held on 12 November in London.

Michael Hayman, Co-founder of Start Up Britain and a judge for the category said: "Victor has an impressive business model, borne out of demand that wasn't being met and co-created by customers and partners. Unsurprisingly, Victor scores highly on customer focus but also impressed with its staff management."

Clive Jackson, Victor's CEO and Founder, said: "We are proud to be nominated for the prestigious 'New Business of the Year' award by the National Business Awards. Celebrating our second anniversary in August 2013, we have challenged the status quo and disrupted a market. We have strived to deliver the most transparent environment for both business and leisure customers, cutting out the middle men and their hidden costs."

Over 150 of Britain's leading businesses, business leaders and social enterprises have today been revealed as finalists for the 2013 National Business Awards. The finalists announced today represent 15 categories including the Croner Employer of the Year, the Smith & Williamson Entrepreneur of the Year and Santander Small to Medium-Sized Business of the Year. The Leader of the Year finalists and Decade of Excellence winner will be announced over the coming months.

This year's shortlisted businesses have a collective global turnover of more than £341 billion, covering activities as diverse as telecoms, construction, entertainment, publishing and manufacturing. One fifth of the finalists turn over more than £1 billion annually - with the lowest turnover peaking at £30k and highest reaching £55 billion. They represent regions from all over Britain including London, Exeter, Glasgow and Cardiff.

Dame Helen Alexander, Chair of judges for the National Business Awards, said: "These organisations and leaders represent exceptional success over the past year."

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The environment has been tough; these are the firms leading the way to growth. There's a broad spectrum of sectors represented, as well as organisations of very different sizes, reflecting the diversity of British business and the vitality of our economy. Congratulations to all our finalists."

Alex Evans, Programme Director of the National Business Awards said: "The quality of finalists is outstanding every year – with Britain's most promising new businesses and most

impactful social enterprises recognised alongside top performing SMEs and the most sustainable mid-market and large cap firms."

Finalists were chosen from the hundreds of businesses that entered or were nominated for the titles. They will now prepare to make presentations to expert juries who will decide the category winners. The overall winners across all 17 categories will be revealed at the awards ceremony on 12 November at the Grosvenor House, London.

The National Business Awards supports The Prince's Trust, a charity that offers practical and financial support to young people who need it.

**For further information on Victor, please contact:**

**Christine Gorham, Director, PR and Communication on +44(0)20 7384 8559.**

## **About Victor:**

Founded by serial entrepreneur Clive Jackson and launched in 2011, Victor is a smarter way to book private jet travel; a transparent online marketplace which cuts out the middle men and their hidden costs. The service is completely transparent; members can compare quotes from leading operators, book and pay online. Quotes show an all-inclusive price with Victor's flat booking fee, actual photographs and age of the aircraft before a charter or individual seat is booked. Victor uniquely offers its members the chance to defray costs by selling surplus seats to other members – therefore creating a brand new market for travel on a private jet on a per seat basis.

Victor has contracted over 100 operators across the world with access to over 460 aircraft. Members can book jet charters to and from almost anywhere in the world. Victor only works with the best operators that can offer members the highest standards of safety, security and service.

An internet based business, the brand has developed a luxury identity through eye-catching and striking imagery and strategic partnerships with the world's leading luxury brands such as the Orient Express Group and Lamborghini. Victor currently has in excess of 3,776 members; all of whom are high-net-worth individuals with international lives; the who's who of the entrepreneurial world, business owners, CEOs and Captains of Industry.

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